



HACK.LU CFF 2019 / 2019-10-23

# FALSE ASSUMPTIONS

OR WHY USER AWARENESS FAILS

SAÂD KADHI

PUBLIC / TLP:WHITE

YET ANOTHER DAY, YET ANOTHER DRIDEX CAMPAIGN

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WE SPOTTED A DRIDEX CAMPAIGN



EMAILS WERE DELIVERED TO THEIR FINAL RECIPIENTS



WE WARNED ALL RECIPIENTS: **DO NOT OPEN** THE EMAILS AND CERTAINLY  
NOT THE ATTACHMENTS!

(BUT IF YOU DID, GIVE US A CALL)



GUESS WHAT?

WE GOT A CALL

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A USER OPENED THE 'INVOICE'

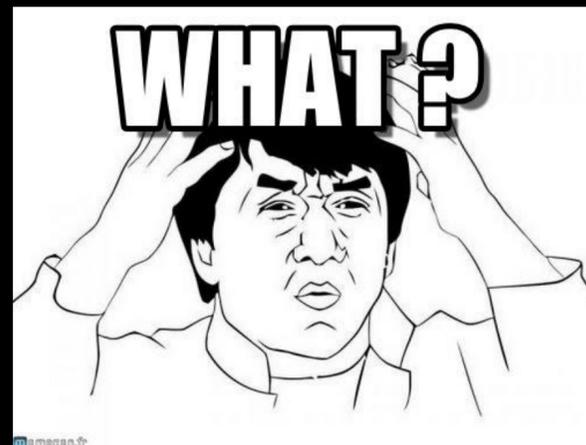


THE USER ACTIVATED THE MACRO  
BUT COULD NOT SEE THE EXPECTED 'INVOICE'



THE USER **CONTACTED THE SENDER**, REQUESTING THE CORRECT INVOICE

(BUT THE SENDER ADDRESS IS FAKE)



'I'M GLAD YOU WARNED ME BUT...'

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THE USER ACTUALLY REQUESTED THAT WE **CONTACT THE SENDER** AND ASK THEM TO SEND A WORKING 'INVOICE'



AFTER A GOOD LAUGH, WE DECIDED TO UNDERSTAND **WHY**



THE USER WORKS IN THE PROCUREMENT DPT.  
**THEIR JOB IS TO OPEN ATTACHMENTS** ALL DAY LONG FROM COMPLETE STRANGERS



THIS IS THE ONLY WAY THEY CAN CHECK IF THE INVOICE CONTAINS A P.O.,  
VERIFY ITS VALIDITY IN THE INTERNAL PROCUREMENT SYSTEM & START  
PROCESSING IT

CONTINUOUS  
TUNING OF THE  
HUMAN IDS

WE SPEND MONEY & TIME, OVER AND OVER  
TRYING TO GET USERS TO **THINK** BEFORE THEY CLICK/OPEN

BUT WE DON'T **THINK** ABOUT FIXING OUR PROCESSES  
OR ABOUT OUR OVER RELIANCE ON EMAIL

AND WE DON'T **THINK** ABOUT SOME INTERESTING SIDE EFFECTS...

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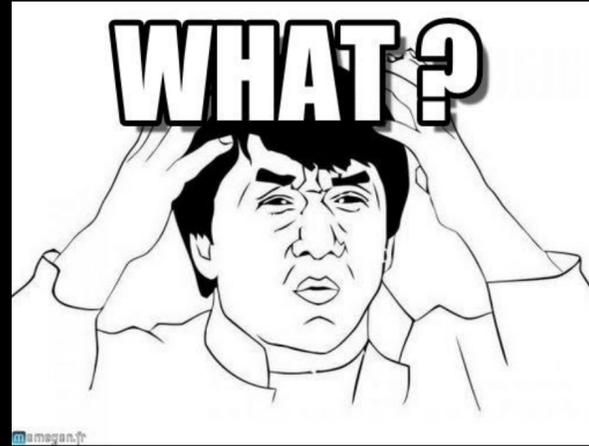
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ON ONE HAND WE TRAIN USERS TO  
THINK BEFORE THEY CLICK/OPEN



ON THE OTHER HAND, WE TRAIN  
USERS TO CLICK WITHOUT THINKING

(TO GET RID OF THOSE ANNOYING BANNERS)

ARE WE TRYING TO DRIVE  
THEM MAD?

Source: [Naked Security](#)

# Most Americans don't have a clue what https:// means

11 OCT 2019 8

2-factor Authentication, Security threats



**AND THEY SHOULDN'T CARE!**